

Robson Communications Launches a Range of ECO Friendly Managed and Dedicated Hosting Solutions for the North American Small and Medium Business Market

Robson Communications Leads The Way With It's Ecological Friendly Server Solutions

Vancouver, Canada – November 21, 2007 – Robson Communications Inc. has come up with a solution that allows small to medium size businesses make socially responsible decisions when it comes to their out sourced IT infrastructure.

"At Hip Digital we wanted to do our part to help the fight global warming and lowering the carbon footprint on our IT infrastructure. We've found Robson Inc., to be a valuable partner in helping our business grow while providing a ECO Friendly solution that is helping to reduce our company's impact on the environment." says Adam Bowron, Director of Technology at Hip Digital Media Inc. "Every little bit we can do to help makes a big difference, It was refreshing to see a managed hosting vendor come to the table with such a great step in the right direction"

Robson Communications went to the top 3 industry leaders in server solutions and worked out a plan to provide their ECO Friendly hardware solutions under the Robson umbrella of solutions. The range in solutions still allows businesses to achieve the level of performance they need out of the managed hosting solution and yet it does it greener and with less of a carbon footprint.

"We're excited about the opportunity to work with companies that really want to make a different in the environment. We feel that not only do our ECO Friendly solutions help companies to be a bit more socially responsible in the environment, but they also deliver the level of performance to host their range of applications and services to run their business." says Martin Robson, President and CEO of Robson Communications Inc.

To get more information on the ECO Friendly solutions being offered by Robson Communications Inc. please visit their website at <http://www.robsoninc.com>

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About Robson Communications Inc:

Robson Communications Inc. is located in beautiful Vancouver, British Columbia and provides industry leading managed and dedicated hosting solutions from our state of the art hosting facilities using proven industry leading technology to ensure our clients get the most reliable solution possible.

The Robson Communication approach to providing managed and dedicated hosting solutions stands out from the competition because they focus on making sure every client has the most reliable, secure and scalable solution and ensures that every solution delivered to their clients uses industry leading vendor brands and technology.

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